



Marit af Björkesten

CEO

Marit af Björkesten is a Finnish journalist and media executive who has served as the Director General of Yleisradio (Finnish Broadcasting Company) since October 2025. She has a long and diverse career in both commercial media and at Yle.

Before being appointed Director General, Marit af Björkesten held several leadership positions at Yle, including Director of Svenska Yle from 2012, Editor-in-Chief of the Yle News & Sports unit in 2017, Director of Strategy and Digital Development from 2020 to 2025 and Deputy CEO 2022 - 2025. Af Björkesten has a strong background particularly in journalism and content production, as well as in managing digital services.

She has also been responsible for Nordic cooperation in various roles and has participated in numerous international media projects.



Daniela Draštata

Journalist

Daniela Draštata Flock is a journalist, editor and documentary producer with more than 30 years of experience at Croatian Radiotelevision (HRT). She is currently Editor-in-Chief of HRT's First and Second Channels.

Throughout her career, she has focused on human rights, diversity, and public service media. For three decades she edited and presented HRT's weekly multicultural magazine and created long running weekly documentary programme broadcasted in minority languages. She has also worked on a number of international documentary coproductions with European public service broadcasters through the EBU.

Daniela believes that public service media should connect and represent everyone in society through high quality and inclusive programming.



Bogna Koreng

Journalist

A native Sorbian, she holds a degree in German studies. Her career in journalism began in 1992 at the Bautzen studio of Sorbian Radio – initially as a freelancer. She later worked in both radio and television in a bilingual capacity. Since 2001, she has presented the Sorbian-language television programme ‘Wuhladko’, and since 2003 she has headed the bilingual and trimedial MDR regional studio in Bautzen/Budyšin. In 2009, she presented the MDR’s German-Polish programme "Grenzgänger". Koreng was a jury member for the Prix Bohemia and Circom International Tabor, and from 2012 up to and including 2023 she served as a specialist juror for the German-Polish Tadeusz Mazowiecki Journalism Prize. Since 2016, she has been a member of the jury for the German-Czech Journalism Prize.

In 2003, she was awarded second prize at the ‘Mein Heimatland’ film festival (Ukraine) and, in 2009, the Claus Köpcke Media Prize.



Tom Moring

Professor (Communication and Journalism)

Tom Moring is Professor Emeritus (Communication and Journalism) at University of Helsinki. His career includes Professor II at the Sámi University of Applied Sciences, work as journalist, and leading media positions: Director of the Swedish radio programmes at the Finnish broadcasting company (YLE), Chair of the Board of a newspaper publisher, and as Secretary General of the European Bureau for Lesser Used Languages, founder of the news service Eurolang.

He has served as member of the Committee of Experts for the European Charter for Regional or Minority Languages and published widely on linguistic minorities and the media.



Stanisław Wolny

Film director

Stanisław Wolny is a Polish film director, screenwriter, and producer. He has collaborated with various television networks, enjoying his longest-standing partnership with Polish Public Television (TVP), where he held several managerial positions. Currently, he oversees news and current affairs programming at a regional branch of Telewizja Polska. Among the shows he supervises is *Schlesien Journal*, a program dedicated to the German minority in Poland as well as the history, culture, and traditions of Silesia.